



**The Good Pitch Europe 2011 is coming to London in October  
Call for Entries now open until Friday May 27<sup>th</sup> 2011**

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The Good Pitch is coming to Europe on October 25<sup>th</sup> and the Channel 4 BRITDOC Foundation is calling out to European filmmakers working on social and environmental justice film projects to apply.

The Good Pitch is a live event bringing together specially selected foundations, NGOs, social entrepreneurs, broadcasters and other media people to expand the resources aimed at maximizing the impact of social-issue documentary.

Eight European filmmaking teams will pitch their project and its associated outreach campaign with the aim of creating a unique coalition around each film to accelerate its impact and influence.

We are looking to find projects from European filmmakers that both corporate and non-profit partners can collaborate on; films which tell great stories that, directly or indirectly, raise important contemporary global and national subjects and enhance our understanding of the world.

We also want to see that you have thought about what you hope to achieve with your film through an associated outreach campaign. Your campaign can take any form, possibly using social media platforms in its execution, and could seek to effect behavioural change, policy change and/or engage with the issues raised in new and interesting ways.

We are looking for projects at any stage from early production to completion, provided projects have not received a major festival screening; rough-cut stage is ideal. The call is open to projects looking for completion funding, outreach funding, campaigning networks or a combination of these.

There is a £25 GBP fee for applying but no fee for taking part. If selected, film pitch teams must be available to be in London from July 1-3 for part 1 of the Campaign Development Workshop and then from October 22-26<sup>th</sup> inclusive for part 2 of the workshop, the pitch day itself as well as follow-up meetings.

For more information and to apply:

<http://britdoc.org/europe2011>